

# AMRO design

## Festival Image

the open call text is taken as a guide for the festival image

in the past AMRO had several generative design (mostly from Christoph Haag - Lafkon)

- <https://gitlab.servus.at/ch/amroxiv>
- <https://gitlab.servus.at/ch/amroxvi>
- <https://gitlab.servus.at/ch/amroxviii>
- <https://publications.servus.at/2016-AMRO16/lafkon-design/>

a generative design is however not mandatory! we are open for experimental, personal and material approaches as well.

we support f/loss or self developed workflows and tools.

Out of the festival image several layouts will be produced for the various applications.

## Festival website

Main AMRO portal is: <https://radical-openness.org> this is a drupal install with all the past AMRO festival programs.

for the 2022 and 2024 editions we developed custom festival websites with Juan Pablo Linares.

- <https://art-meets.radical-openness.org/2022>
- <https://art-meets.radical-openness.org/2024>

## Printed matter

usually we print AMRO flyers and posters

printed program brochures are very

## gadgets

- tshirts are a standard gadget
- stickers
- totebags
- ... ?

## location marking

### programme brochures

### exhibition design (optional)

- wall texts
- exhibition reader / catalog / project brochure

From:  
<https://make.radical-openness.org/> - **make:AMRO**



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